

# Report to the Community

## 2012

### film dayton™

*FilmDayton is a non-profit, volunteer-driven organization working to educate, advocate for and celebrate our community through film. We help films get made in the Miami Valley.*

## Educate



Skill building, networking, professional development and workshops. We support a talented cast and crew base here in the region and use the fun of film to teach lessons in creativity and collaboration. For professional and aspiring filmmakers in the community, we provide opportunities that lead to connections, experience and jobs.



We are building an infrastructure to encourage new filmmaking in the Dayton area. FilmDayton supports local filmmakers creating their own opportunities, and we work to attract new projects for the economic development of the region. We continue to expand our database of area locations and resources that show the Miami Valley as a competitive region for the film industry.

## Advocate



## Celebrate

Most people know us for the annual FilmDayton Festival. We continue to grow the festival, and in 2012 welcomed more than 1,300 audience members to enjoy features, shorts and workshops. Fun film-themed events such as film premieres and parties throughout the year welcome audiences, partners and filmmakers to celebrate successes together.



# Looking back 2012



## Spotlight on the Fourth Annual FilmDayton Festival

### The 2012 FilmDayton

**Festival** raised the bar for quality and connections. Short films by local students preceded features by nationally recognized and locally connected filmmakers. Panel discussions, workshops and pitch contests provided a way for audiences to get involved and get a behind-the-scenes look into the industry.



Exciting parties kept the film energy up and provided an opportunity for audiences and filmmakers to mix and mingle in a casual setting.

*FilmDayton Festival Feedback: "Great job, loved the program and the curation of films!!! Bravo!"*



*In 2012, FilmDayton headed to the Statehouse to advocate for an increase in the motion picture tax credit that attracts TV and film production to the state. Based on past success, the incentive was doubled and more films will be coming to Ohio in 2013!*

### What a great year!

Launch of the Screenwriters Club | Joint membership with area partner DATV | Oscar watch party with area filmmakers and film lovers | Location workshop to provide our area filmmakers with professional skills to be in the movies | Area Rotary presentations | Mid-Day Arts Café | Pecha Kucha | University of Dayton co-sponsored filmmaker boot camp to teach students the filmmaking process | FilmDayton joins colleagues at Statehouse to petition for the Ohio Motion Picture Tax Credit and grow our state film incentive | Rosewood film camp for middle school children | RED Event , ARC Ohio | Dayton Area Chamber of Commerce Breakfast Briefing on the Business of Film | Begin production of original Web series Freak Club | Fourth Annual FilmDayton Festival | Launch Locations Database through 'Reel Treasures' contest | Local film premieres include *Sparkle*, *True Nature* and *Take Us Home* | Film Connections monthly networking programming | FilmDayton.com updated with new services and online film calendar | Film commission services provided include travel and tourism, cast and crew referrals, location scouting, prop procurement, public relations and more for numerous television, film and commercial production in the region |



# ...and ahead.



*What did you learn from your FilmDayton "boot camp" experience?*

*"I think working in a group; because for the longest time I've just worked by myself and done everything on my own. And learning how to work with a group of people who ... have the same kind of interest and bring their own input and style ... it's a really big deal."*

## ***What's New in 2013?***

FilmDayton has grown every year since our founding in 2008, but we remain versatile enough to meet the changing needs of our region and the film industry. We're taking big steps in 2013.

The further expansion of our film commission programming — connecting film projects with area resources for community pride and economic development.

Workshops that blend the business and art of film to keep the focus on strengthening the skills of our area cast and crew.

The 2013 Eichelberger FilmDayton Festival welcomes short film submissions from across the country to add to our vibrant programming of invited features, panels, parties and more.



## **Spotlight on "Freak Club"**

Online content is gaining in popularity and is an exciting field for filmmakers to explore. In 2012, FilmDayton launched **an original Web series.**



**"Freak Club"** blended our focus on education and arts by bringing film pros and aspiring filmmakers together. A film newcomer with a story was matched with an award-winning filmmaker to draft a screenplay. Students and hobbyists worked alongside professionals on set to see how it all comes together.

Over 40 cast and crew offered their talent, time, gear, and creativity to make it happen. **"Freak Club"** is hitting the Web in early 2013!



Photos by TL Brown Photography

## ***From young filmmaker and "Freak Club" co-creator Alexandra Grizinski***

*"(This) has become the most significant half-year of my life so far. I've got a new career path. By some stroke of fate, my hero and mentor, the brilliant writer-director and Sundance award-winner Nichol Simmons, has become my writing partner.*

***I cannot recommend FilmDayton enough to aspiring and working filmmakers."***

# Sincere Thanks To:



- FilmDayton members whose support, participation and creativity sustain the local film community;
- The many volunteers who offer countless hours to help maintain our programming;
- Our film colleagues across the state, including the Ohio Film Office, Cincinnati and Northern Kentucky Film Commission, Cleveland Film Commission and Film Columbus;
- The individuals and organizations whose donations demonstrate a belief in the potential of film to grow our region, and
- Sponsors who provided significant programming support in 2012:

Southwest Ohio Council for Higher Education

The Dayton Foundation

Dayton Power and Light

Wright State University

Cox Media Group Ohio

ThinkTV

## *Fiscal Responsibility and Organizational Growth*

We saw great growth and involvement, including:

- A 40% increase in paid membership from last year.
- The FilmDayton Festival attracted 200 more people than 2011.
- Volunteer hours and in-kind donations resulting in over \$190,000 in support for programming.

2012 Total Income: \$78,000

Total Program and Operating Costs: \$51,000

Pledges for 2013 Programming: \$20,000

*Income over our costs supports our 2013 programs to reach the vision of films getting made in the Miami Valley!*

FilmDayton  
937-554-0031  
[www.filmdayton.com](http://www.filmdayton.com)  
[Facebook.com/FilmDayton](https://www.facebook.com/FilmDayton)

## *2012 FilmDayton Leadership*

Megan Cooper, Executive Director

### *Board of Trustees*

Ron Rollins, President

Shaunn Baker, Vice President

Lisa Grigsby, Treasurer

Basim Blunt, Secretary

Steven Bognar, Bryan Bucklew,

Andrew Estevez, Karri O'Reilly,

Nicole Richter, David Temmesfeld,

Terry Welker

## *Membership*

FilmDayton is a membership-based organization. There is something for everyone who wants to get involved with our film community. We have membership levels for the film enthusiast, the professional filmmaker and area businesses and organizations. More information on supporting the FilmDayton mission through membership available at [\*filmdayton.com/membership\*](http://filmdayton.com/membership).